



Privacy Policy

The CHICAGOAN Magazine is currently serving its audience with integrity through superior print and online editorial coverage. The CHICAGOAN Magazine has developed this Privacy Policy to demonstrate our commitment to privacy and to disclose our information gathering and sharing practices that are active on the CHICAGOAN Magazine's website. By visiting the CHICAGOAN Magazine's website, You the User are accepting any practices described in this Privacy Policy. The CHICAGOAN Magazine's website may change, and it is possible that this Privacy Policy may change to reflect that. Your continued use of the CHICAGOAN Magazine's website following reasonable notice of any such changes means you accept any such changes. With the use of the CHICAGOAN Magazine's website, You the User agree that notice that may be provided by the CHICAGOAN Magazine on the CHICAGOAN Magazine's website itself shall be deemed reasonable notice enough. It is the You the User's responsibility to check for changes we may make to this Privacy Policy. This Privacy Policy was updated on June 8th, 2010. Additionally the CHICAGOAN Magazine supports the Consumer Reports WebWatch guidelines to promote credible and generally accepted information practices on the web.

1. Collected and Disclosed Information

The CHICAGOAN Magazine may request information from You the User in order to grant you access to selected destinations within the CHICAGOAN Magazine's website. The CHICAGOAN Magazine may use this information to contact you regarding your relationship and interaction with the CHICAGOAN Magazine's website and to provide products and services that have been requested and/or purchased by You the User. The CHICAGOAN Magazine may share your information with partner vendors only if necessary to provide products and/or services that have been requested or purchased, and/or to provide additional information about products or services that may have been requested.

The CHICAGOAN Magazine
150 N. Michigan Ave
Suite 2800
Chicago, IL 60601
(312)-929-3892



Other than as stated within this Privacy Policy, all personal information will **never** be used for promotional purposes without the consent of the subscriber. However, if you choose to fill out any surveys, or purchase products or services from the CHICAGOAN Magazine or the CHICAGOAN Magazine Store, or participate in a contest, demographic information that you submit may possibly be shared with vendor sponsors and/or marketing & business partners in aggregate form to summarize and quantify results.

Any information collected in aggregate form may include the total number of visitors that visit the CHICAGOAN Magazine's website, which pages they visit, and how long they may stay at each respective point within the website. The CHICAGOAN Magazine collects this type of aggregate user information to help us continually improve our services and offer the appropriate packages to advertisers, partners and subscribers. The CHICAGOAN Magazine may disclose this aggregate user information to advertisers. Note: advertisers do not have any control or influence over editorial content or opinion pieces that may appear on the CHICAGOAN Magazine's website or within the print publication. Additionally The CHICAGOAN Magazine may collect information from visitors who click on advertisements or banners so that we have the ability to measure interest levels in the various sections of the CHICAGOAN Magazine's website and communicate to advertisers as to how many individuals have interacted with their advertisements. The CHICAGOAN Magazine may also use demographic and preference information in aggregate form to allow advertising banners on the website to be directed to the individuals that have the highest level of connectivity.

The CHICAGOAN Magazine currently cooperates with all law-enforcement inquiries and reserves the right to disclose personally identifying and/or aggregate information, or other data in connection with a subpoena or other court-sanctioned demand if such instances arise.

Nothing in this Privacy Policy is meant to impede the CHICAGOAN Magazine's ability to transfer, sell or otherwise dispose of any of its corporate assets.

2. IP Addresses, Cookies and Other Tracking Technology

The CHICAGOAN Magazine may log IP (Internet Protocol) addresses, and/or the location of your computer on the Internet, for systems administration, and troubleshooting reasons. The

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CHICAGOAN Magazine may use the IP address log in an aggregate fashion to track access on the CHICAGOAN Magazine's website for improvement and education purposes.

As standard practice on many web sites, the CHICAGOAN Magazine's website may use "cookies" and other similar technologies such as clear gifs to recognize a user and provide them with personalization and improved user capabilities, as well as to help us understand which parts of the website are the most used, where visitors are going, and how much time is spent in respective sections. The CHICAGOAN Magazine does reserve the right to place cookies on user computers with unique anonymous numbers for reasons such as: to ensure that user browser does not view an add multiple times, to strategically align advertisements and advertisement orders, and to quantify the number of users that have been exposed to a particular advertisement or visited a particular section of the website. Users may decline cookies by selecting the appropriate feature of their web software, however declining to use cookies may affect the ability of the CHICAGOAN Magazine's website to function properly and at its fullest capabilities.

In addition, The CHICAGOAN Magazine may use third-party advertising companies to deliver advertisements when users visit the CHICAGOAN Magazine's website. This company may use information about your visit to the CHICAGOAN Magazine's website including IP address, in order to provide data about products and services that may be of interest to the user. In the course of delivering advertisements to our website, this third-party advertiser may place a unique cookie on your browser with unique anonymous numbers for reasons such as: to ensure that user browser does not view an add multiple times, to strategically align advertisements and advertisement orders, and to quantify the number of users that have been exposed to a particular advertisement or visited a particular section of the website. Users may decline cookies by selecting the appropriate feature of their web software, however declining to use cookies may affect the ability of the CHICAGOAN Magazine's website to function properly and at its fullest capabilities.

3. User Generated Content (Message Boards, Forums, Reader Reviews and Chats)

Please know that any personal information or opinions you disclose on any message boards, writer forums, reader opinions, and chats becomes public information and please exercise

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caution if you decide to disclose your personal information. If you send the CHICAGOAN Magazine e-mails, please be aware that information disclosed in some e-mails may not necessarily be secure or security encrypted. The CHICAGOAN Magazine suggests that You the User act with caution when deciding to disclose any personal or confidential information in e-mails or via the Internet.

4. E-mails

The CHICAGOAN Magazine will use your e-mail address to respond directly to your questions or comments that have been submitted or expressed. Except to provide you and deliver the products and services you have purchased or requested, the CHICAGOAN Magazine will **never** share, sell, rent, swap or authorize any third party to use your e-mail address or any other personal information without providing you the opportunity to opt-out of such use. If The CHICAGOAN Magazine ever requests that you submit additional information, such as age (e.g., in an online survey), your response will be completely voluntary. Additionally there will always be an adequate opportunity for you to select a box if you choose to enable us to disclose such information to any third party. You can unsubscribe to any e-mails you may receive from The CHICAGOAN Magazine by following the instructions that is contained within the e-mail.

(a) Account and Service-Related E-mail: The CHICAGOAN Magazine reserves the right to send you e-mails relating to your account status, products purchased, information requested, and events You the User's have RSVP'D for. This includes order confirmations, renewal/expiration notices, notices of credit-card problems, other transactional e-mails, philanthropic and entertainment events, and notifications about major changes to the CHICAGOAN Magazine's website and/or to the Privacy Policy. If you have registered for online discussions, blogs, or any additional services, users may receive e-mails regarding your participation in those activities as well. If you place an order in the CHICAGOAN Magazine online store, purchase a subscription to the CHICAGOAN Magazine, participate in a survey, or submit a contest entry, you may receive an e-mail confirming your transaction or interaction with our products, websites, and/or events.

(b) E-Newsletters: The CHICAGOAN Magazine may offer e-mail newsletters or e-Newsletters. When you subscribe to the CHICAGOAN Magazine you may automatically receive our e-

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Newsletter that is electronically distributed. You the User are able to opt out of this at any point by following the unsubscribe link at the bottom of the e-mail newsletter if you choose to do so.

Other online users who are not subscribers of the CHICAGOAN Magazine may opt to receive the regular e-Newsletter that contains information that has value to our subscribers, special discounts and offers selected by our management team and possibly marketing partners.

By subscribing to the CHICAGOAN Magazine and/or the CHICAGOAN e-Newsletter, You the User agree to receive editorial previews, and additional details about special offers or discounts from participants by e-mail or mail. The CHICAGOAN Magazine is not responsible for the execution of any special offers and/or discounts that may be announced in the e-Newsletter or publication. If for any reason you are not satisfied with an offer or discount, you must contact the commercial participant making the offer. You agree that the CHICAGOAN Magazine will not be liable to You the User for anything connected with your participation in or with any of those programs.

(c) Promotional E-mail: Certain parts of the CHICAGOAN Magazine's website may give You the User an option to receive periodic e-mails from the CHICAGOAN Magazine about products, events and/or services that may be of interest. If you opt-in to receive e-mails, users can choose not to receive additional messages in the future by following the instructions contained within the e-mails notifications.

The CHICAGOAN Magazine may work from time to time with marketing partners and other advertisers, and the CHICAGOAN Magazine may create stand-alone promotional web sites for the purpose of collecting give-a-way's, sweepstakes and/or contest registrations. These instances will be communicated to registrants through opt-in options, where their contact information may be shared by the CHICAGOAN Magazine with the sponsor (or sponsors) for the purpose of sending marketing e-mails and communicating to You the User about the event you signed up for. By opting into these promotional web sites, you may also be opting-in to receive weekly e-Newsletters.

(d) Survey E-mail: The CHICAGOAN Magazine may send you an e-mail inviting you to participate in user questionnaires, asking for feedback on the CHICAGOAN Magazine's website and existing or prospective products, surveys, services, and/or editorial coverage topics, as well as information to better understand the CHICAGOAN Magazine user base. These surveys greatly

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help the CHICAGOAN Magazine to improve the CHICAGOAN Magazine's website, and any information we obtain in such surveys will not be shared with third parties, except in aggregate form.

(e) E-mail This Article Feature: You the User may use this feature in the CHICAGOAN Magazine's website to send hyperlinks, articles and other information from the CHICAGOAN Magazine's website to others through e-mail. The e-mail address (or addresses) that you supply to the CHICAGOAN Magazine within this service may only be used to send the requested article or other information.

5. Third-Party Web Sites

The CHICAGOAN Magazine's website may contain links to other web sites that are not under our direction or authority, although some of them may feature the CHICAGOAN Magazine logo through a marketing or advertising agreement with the CHICAGOAN Magazine. The CHICAGOAN Magazine cannot be held responsible for any of the privacy practices of third parties websites or partners. The CHICAGOAN Magazine recommends that You the User review the privacy policy of any web site you visit although it may be possible that the CHICAGOAN Magazine may receive a compensation from member transactions on these partner sites in certain circumstances for visitation or other quantitative measures.

It is possible that the CHICAGOAN Magazine may sponsors special promotions, give-a-ways, sweepstakes, and/or other types of contests that are hosted by partner web sites or other marketing and advertising partners, which may require that a user browser accepts cookies, or that You the User agree to receive information from sponsors. Any such requirements would be clearly set forth at the time of the activity.

6. Security

The CHICAGOAN Magazine has and will continue to purchase high-quality security measures designed to safeguard access to all information, data quality, and physical security of servers where the CHICAGOAN Magazine information is stored and processed. The CHICAGOAN Magazine's website has security measures in place to help protect against any loss, or misuse and/or alteration of any information under the CHICAGOAN Magazine control, the CHICAGOAN Magazine uses encryption technology where appropriate. The CHICAGOAN Magazine cannot,

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however, completely guarantee the confidentiality of any communication transmitted to or from the CHICAGOAN Magazine via the CHICAGOAN Magazine's website and/or e-mails. Additionally, the CHICAGOAN Magazine is not responsible for the security of information transmitted via the Internet to or from the CHICAGOAN Magazine's website.

7. Collection of Personal Data from Children

The CHICAGOAN Magazine's website is not in any way intended for the use of persons under the age of 18. The CHICAGOAN Magazine will not knowingly collect information from individuals under the age of 18 ("children"), and/or provide any personally identifying information of individuals under the age of 18, regardless of its source, to any third party for any purpose whatsoever. No information provided by any users that are self-identified as children will knowingly be used for any marketing or promotional purposes whatsoever.

8. Accessing Your Information and contacting the CHICAGOAN Magazine

You can contact the CHICAGOAN Magazine regarding this Privacy Policy by mail, at [The Chicagoan Magazine, 150 N. Michigan Ave. Suite 2800, Chicago IL 60601, and Attention: Webmaster]. If you would like to review and/or change the information about You the User that we have collected via the CHICAGOAN Magazine's website, please mail your request and a self-addressed, stamped envelope to the above address and e-mail: [participate@mychicagoanmagazine.com.]

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